



Contact: Kristen Patton
SVP, Marketing
770.580.6015 | kpatton@peachstatefcu.org

Peach State Federal Credit Union Announces the Launch of the Peach State FCU C.A.R.E.S. Foundation



Pictured: The Peach State FCU C.A.R.E.S. Foundation logo.

LAWRENCEVILLE, GA (March 17, 2021) – Peach State Federal Credit Union has launched the Peach State FCU C.A.R.E.S. Foundation, a 501(c)(3) charitable organization with a goal of improving the lives of their neighbors with contributions throughout the credit union’s service area.

Contributions made by the Foundation will include support of education, the arts, and charitable organizations in need of funding. In-kind donations, such as needed supplies and materials, in addition to contributions to area food banks will also be made.

The C.A.R.E.S. Foundation is supported by the Peach State C.A.R.E.S. VISA® Debit Card program as well as contributions from outside donors. For every purchase made with a Peach State VISA® Debit Card, the credit union will donate a nickel to the C.A.R.E.S. Foundation.¹ Since the debit card program’s inception in July 2019, members who used their Peach State VISA® Debit Card to make purchases have helped contribute more than \$850,000 to education, the arts, and other charitable organizations.

“We believe we have a responsibility to help improve the lives our of our neighbors. We can achieve this goal through the C.A.R.E.S. Foundation, which will be able to support our communities for years to come thanks to our C.A.R.E.S. VISA® Debit Card program,” said Demitra Houlis, Peach State’s Chief Administrative Officer and Foundation President.

Anyone interested in making a donation to the C.A.R.E.S. Foundation should email CARESFoundation@peachstatefcu.org or call 855.889.4328.

About Peach State Federal Credit Union

Peach State is a \$661 million credit union that serves more than 61,000 members in Georgia and South Carolina. Operating as a not-for-profit financial cooperative, Peach State’s mission is to provide quality financial services that meet the needs and exceed the expectations of its member-owners. For more information about our products and services, visit www.peachstatefcu.org. The credit union’s passion for helping their members and community continue to grow guided them to create the Peach State C.A.R.E.S. VISA® Debit Card program. Since the inception of the program in July 2019, Peach State has donated more than \$850,000 to charitable organizations, school systems and the arts in the communities that we serve. The C.A.R.E.S. program was created to put these contributions on a sustainable path for the future. To learn more about how Peach State cares, visit <https://www.peachstatefcu.org/Stories/Peach-State-CARES>.

1 \$0.05 per transaction of Peach State Federal Credit Union’s merchant interchange income from our VISA® Debit Card program is used to benefit the communities we serve. We will determine where/how funds are disbursed. This does not affect members’ accounts, nor will any member information be disclosed. You will not incur any additional fees or charges from this program. Merchant interchange income is derived from fees that a merchant pays to accept credit/debit card payments. The C.A.R.E.S program may or may not apply to ATM transactions, certain commercial transactions, or other transactions not processed by VISA®.

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