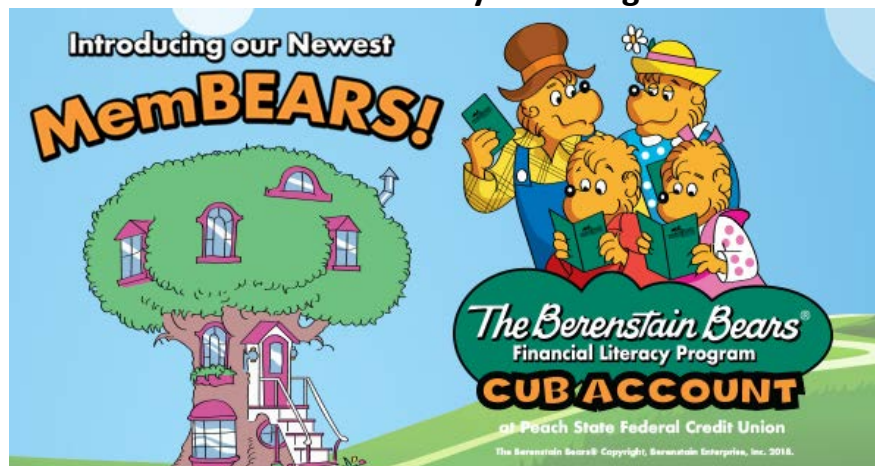




Contact: Kristen Patton
SVP, Marketing
770.580.6015 | kpatton@peachstatefcu.org

Peach State Federal Credit Union Partners with Berenstain Bears to Encourage Financial Literacy for All Ages



The Berenstain Bears Financial Literacy Program at Peach State Federal Credit Union

LAWRENCEVILLE, GA (July 2, 2018) – Inspired by a foundation built by educators and a dedication to citizenship, Peach State has partnered with The Berenstain Bears Financial Literacy Program to educate children about the money management concept, *Save, Share, Spend, Earn*.

The program includes the Credit Union Financial Literacy Series of books featuring the beloved Berenstain Bears, the Cub Account, and associated lesson plans and activities developed by early childhood education experts.

As part of the program, Peach State will now offer a Cub Account, a savings account available for children up to age 13. Children who open Cub Accounts will receive a special Welcome Kit that includes a piggy bank, “The Berenstain Bears Visit the Credit Union” book and special membership card.

Members of the credit union's Business Development team will share the program when visiting schools, libraries and at events that offer an opportunity for financial literacy.

"The program is a fun way to introduce people of all ages to the credit union difference and educate children about financial responsibility," remarked Peach State's Senior Vice President of Marketing, Kristen Patton. "We offer products and services to members of all ages and life stages—we're excited to introduce an account created just for our youngest members."

About Peach State Federal Credit Union

Peach State is a \$464 million credit union that serves more than 57,000 members in Georgia and South Carolina. Operating as a not-for-profit financial cooperative, Peach State's mission is to provide quality financial services that meet the needs and exceed the expectations of its member-owners. For more information, visit www.peachstatefcu.org.

###